

IN THIS ARTICLE

[Introduction](#)
[Made In The Shade](#)
[Basket Cases](#)

FEATURES**Departments**

[Small Talk](#)
[Starting Smart](#)
[You're The Boss](#)
[Sales & Marketing](#)
[Software Solutions](#)
[Business Opportunities](#)
[Products](#)
[What's Your Problem?](#)
[Techtalk](#)
[Wise Buys](#)
[Final Word](#)
[Franchises](#)
[Home Front](#)
[Inventions](#)
[Money Matters](#)

ARCHIVES**Sponsored Links**

- [AAMCO](#)
- [ACFN](#)
- [Action International](#)
- [Cash Now](#)
- [Certa Pro Painters](#)
- [Furniture Medic](#)
- [Healthwest Inc.](#)
- [International Merchandise Group](#)
- [Mail Boxes Etc](#)
- [National Property Inspections](#)
- [ServiceMaster Clean](#)
- [Stained Glass Overlay](#)
- [WSI Internet](#)

Starting Smart**Departments**◀ Page [1](#) [2](#) [3](#) ▶**Showing They Care
Basket Cases**[E-mail This](#)[Print This](#)[Bookmark This](#)[Write to Us](#)

Why put only eggs in your baskets when there are so many other items available to spice them up? Written expressly for gift-basket companies, the deluxe *Gift Basket Products Guide* (Sweet Survival, \$30, 973-279-2799), lists more than 400 companies that manufacture gift-basket products. The guide's five sections detail different types of baskets, alternative containers, fillers, foods and gifts that can help spark some refreshingly new product assembly ideas.

"Industry professionals around the country convinced me it was time to compile a source of information to make gift-basket product selection easier," says Shirley Frazier, president of Sweet Survival, who created a deluxe edition of the existing standard guide by adding more than 200 new companies to its list of manufacturers.

As a convenience for gift-basket companies that market to tourists, the guide's sixth chapter offers a listing of manufacturers by state, so gift-basket entrepreneurs who wish to can fill their baskets exclusively with products made in their home states.

Contact Sources

Accent by Masters, (602) 267-0706, fax: (602) 971-0801

KarePak & Co., 346 W. Armitage Ave., #3, Chicago, IL 60614, (888) YOU-KARE

◀ Page [1](#) [2](#) [3](#) ▶

▼ advertisement

Sponsor Specials

- ▶ WIN a 50" HDTV or a XEROX COLOR PRINTER!
- ▶ DellHost(SM): Hosting you can count on. Get reliable, affordable solutions that can grow with you.

Special Offers

Build Your Sales for Just \$49 JAN

Incorporate Online

Company Corp
 Incorporating Business
 Click Here - SAVE \$25

Pre-Qualified Sales Leads for any industry
 NEW! Close 80% more sales
 CLICK HERE

Newsletters

Exclusive Information from Entrepreneur.com

[Starting A Biz](#)
[Growing A Biz](#)
[e-Business](#)
[Sales & Marketing](#)
[Franchise News](#)

HTML Text

- ▶ The Compaq Tablet PC. Wireless technology that adapts to your lifestyle. Go Wireless.
- ▶ IRS e-file - so you can get back to the business of running your business.

Entrepreneur.com

[Home](#) | [Newsletters](#) | [Bookstore](#) | [Search Center](#) | [Subscribe](#) | [Tools](#)
[Help](#) | [Contact Us](#) | [Advertising Info](#) | [Entrepreneur En Español](#)

Copyright © 2003 Entrepreneur.com, Inc. All rights reserved. [Privacy Policy](#)